

**From:** Centerwide Announcement [CenterWide@arcwmail.arc.nasa.gov]  
**Sent:** Friday, August 11, 2006 10:43 AM  
**To:** Recipient list suppressed  
**Subject:** Message from the Director - Invitation to Compete for "Seed Funds"

Message from the Director  
Invitation to Compete for "Seed Funds"

I am pleased to inform you that the Ames Technology Partnerships Office (TPO) has identified an excellent funding opportunity. The "Partnership Seed Fund Call for Proposals - 2006" provides a vehicle by which our research community can obtain "bridge" funding to enable larger partnerships and development efforts to occur in conjunction with non-NASA partners, NASA programs and projects, and NASA field centers.

Proposals are limited to a maximum of 5 pages and will be approved by the Ames Technology Partnerships Office in conjunction with an in-house selection committee before they are submitted to the Innovative Partnerships Program at Headquarters.

Proposals are due to the Ames TPO by Wednesday, September 6, 2006, COB.

The criteria for consideration include:

- Proposal is based around a technology that will benefit one or more NASA Mission Directorate(s), and, ideally, enables or enhances a planned or existing NASA mission.
- Proposal has Mission Directorate(s) buy-in and support (e.g. letters of support from the Mission Directorate are encouraged).
- Proposal engages at least one external, non-NASA partner, at least one Ames technical/research group, and the Ames Technology Partnerships Office.
- Proposal has at least matching resources (funds or in-kind contributions) from an external partner and, ideally, additional matching funds (or in-kind contributions) from other NASA sources (Mission Directorates, Program, Projects), and/or partners.

Additional criteria that will enhance probability of success are:

- Proposal involves collaboration with another NASA field center or centers;
- Proposal addresses multiple Mission Directorate needs; and
- Proposal builds upon prior NASA research, including that resulting from the SBIR/STTR program(s), and/or that enables transition to SBIR level III activity.

The Seed Fund anticipates awarding approximately 40 projects; with each NASA center limited to no more than eight (8) proposal submissions. Project awards will range from \$50K to \$250K (IPP Seed Fund portion) with required matching cost- sharing from non-NASA partners and, in the best cases, further contributions from NASA Programs and Projects.

More detailed information (including the call) is available on the Technology Partnerships Office website:

<http://technology.arc.nasa.gov/index.cfm>  
(click on "funding opportunities")

For further information please contact: Ryszard (Rich) Pisarski  
([rpisarski@mail.arc.nasa.gov](mailto:rpisarski@mail.arc.nasa.gov), 650 604-0149).

S. Pete Worden  
Center Director

**From:** Centerwide Announcement [CenterWide@arcwmail.arc.nasa.gov]  
**Sent:** Tuesday, August 15, 2006 4:47 PM  
**To:** Recipient list suppressed  
**Subject:** PARTNERSHIP SEED FUNDING PROPOSAL MEETING, THUR. AUG. 17 - 2:30-3:30 p.m.  
in the Space Science Auditorium, Bldg. 245

TO: Resident Staff

FROM: Michael Marlaire, Director, Partnerships Office

SUBJECT: PARTNERSHIP SEED FUNDING PROPOSAL MEETING, THUR. AUG. 17  
2:30-3:30 p.m. in the Space Science Auditorium, Bldg. 245

There is a Partnership Seed Fund Call for Proposal-2006 from the Innovative Partnerships Program (IPP) at HQ with "bridge" funds ranging from \$50-250K. The Technology Partnerships Office (TPO) at Ames, part of the newly formed Partnerships Office, will lead the ARC activity, with assistance from the New Business Office (NBO). The proposals will only be five pages and are due in to the Technology Partnerships Office no later than COB Sept. 6 for internal center review since only 8 from each NASA center will be accepted for review by NASA HQ. Due date to NASA HQ is Sept. 15.

All proposals must be submitted to Headquarters IPP by the Ames TPO.

The NBO is available for support in proposal preparation and has developed the attached proposal template for guidance.

The ARC Technology Partnerships Office and the New Business Office are holding a joint meeting to:

- 1) give a brief overview of the Call for Proposals, the selection criteria and internal selection approach,
- 2) determine what the targets and level of interest is across the Center and provide feedback, and
- 3) describe what support is available and answer any questions you might have.

If you have an interest in submitting to this opportunity, please try to have at least one person from your group attend this meeting and be ready to give a brief description of your proposal area of interest.

The meeting will be held on Thursday, August 17 from 2:30-3:30 p.m. in the Space Science Auditorium, Bldg. 245.

Please forward this e-mail to others that may have an interest in submitting to this call.

For more information about this opportunity, including a proposal template, please go to the ARC Technology Partnerships Office and the New Business Office web sites at:

<http://technology.arc.nasa.gov/index.cfm>  
(click on "Funding")

Technology Partnerships Office POC:  
Rich Pisarski 650-604-0149, <mailto:rpisarski@mail.arc.nasa.gov>

New Business Office POC:  
Bev Girtten 650-604-0579, <mailto:bgirtten@mail.arc.nasa.gov>

If you would like to respond to this memo electronically, you may do so by double-clicking on the following: <mailto:rpisarski@mail.arc.nasa.gov>